

## Provincial Junior Hockey League Press Release

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FOR IMMEDIATE RELEASE: Date: July 28, 2023

## PJHL Announces PJHLTV.ca

## PJHL to Launch Live Streaming Platform starting September 2023

The PJHL is excited to announce the launch of PJHLTV; the exclusive destination for PJHL content live online. The platform features live games, archives on demand, and a suite of engagement features offering fans of the PJHL an incredible experience. This is a huge undertaking ensuring your over 60 venues have the technology required to autonomously stream games to our fans.

Utilizing Artificial Intelligence cameras from Pixellot, the premier camera on the market, we expect to offer high definition games to fans across the province and around the globe. This exciting initiative is another example of the forward-thinking of the PJHL.

Stay tuned for more information coming through our social media platforms as we get PJHLTV.ca set up and running. All the information for subscriptions will be available on this site.

The PJHL is made up of 63 franchises across Ontario and is the largest junior hockey league in the world. As a destination league, we are proud to provide opportunities for over 1450 players to play competitive hockey while continuing to pursue their post secondary education and career ambitions.

Please direct questions to:

Terry Whiteside, Commissioner <u>commissioner@thepj.ca</u> For general information about the PJHL, please visit www.thepjhl.ca.